

COGNITIVE-BASED APPROACHES TO REGULATION: NUDGING AND BEYOND

Conversation with
ROBERT BALDWIN
London School of Economics

31 OCTOBER

2014 - h 9am

LUISS Guido Carli

Room 20 - Via Parenzo 11, Rome

PROGRAMME

Moderator

Marcello Clarich
LUISS Guido Carli

Introductory remarks

Marco D'Alberti
Sapienza University

PRESENTATIONS

From Regulation to Behaviour Change: Giving Nudge the Third Degree

Robert Baldwin
London School of Economics

Cognitive-based regulation: perspectives and shortfalls

Fabiana Di Porto
University of Salento

DISCUSSANTS

Daniela Di Cagno
LUISS Guido Carli

Giuliano Fonderico
LUISS Guido Carli

CONCLUSIVE REMARKS

Luigi Carbone
Italian Regulator for Energy and Water; Network of Economic Regulators-OECD

The use of cognitive and behavioural insights into public regulation and, more broadly, policy-making has been growing in the past few years.

Since the pioneering experiences of the UK Behavioural Insights Team and the US Nudge Unit, several public administrations have started including experimental methodologies in their policy-making and make use of the knowledge about regulatees coming from behavioural and cognitive studies.

Already the European Commission, especially the DG Sanco through the Joint Research Center, has started incorporating cognitive insights into consumer protection legislation; the Oecd just published a report supporting the use of behavioural economics in policy-making and established a behavioural unit within its Network of Economic Regulators. More national

governments and institutions are also committing to this new trend, such as Australia, Denmark, Canada, France and Germany. Cognitive-based regulations are thus expected to increase in the following years.

The seminar is a conversation with **Robert Baldwin** from the London School of Economics on his most recent work on Nudge.

The seminar aims at reasoning on the challenges that may derive to regulators from letting cognitive sciences enter the regulatory process. Bringing together political scientists, jurists and economists, the seminar shall explore the advantages and shortcomings of including nudging and other cognitive-based strategies in the regulatory toolkit.

Info

Department of Law
giurisprudenza@luiss.it

Registrations

External Relations Office
rapportiesterni@luiss.it

